

RafaNadal

**\_2023 ACTIVITY REPORT** 



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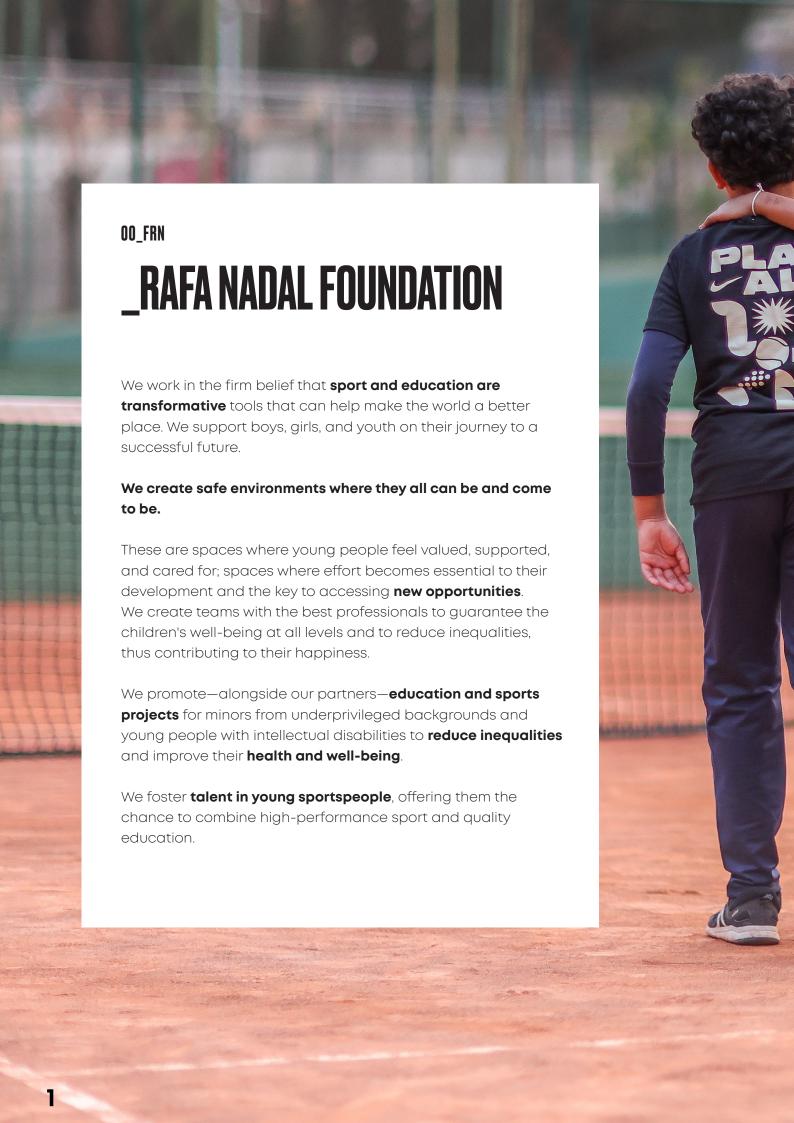
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www.fundacionrafanadal.org







### \_WHO DO WE ASSIST?



#### Our work addresses three social groups.

\_ Minors from disadvantaged communities: we give them new tools with which they can break through and face daily situations as well as future challenges. The activities we carry out with minors are personalized and take place in safe environments where we instill in them values such as perseverance, self-improvement, and self-esteem.

\_ Young people with intellectual disabilities:

we use sport to empower youngsters with intellectual disabilities and we ease their integration into society. We boost their independence and self-esteem through tennis. We seek and obtain physical as well as psychological and social benefits.

\_Young university student-athletes: we help young people reach their full potential and expand their opportunities through a financial aid program. We target students who are also talented sportspeople that do not have the means to combine both academic and sports activities.

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### **EXECUTIVE TEAM AND BOARD OF TRUSTEES**

The executive team, led by **Maria Francisca Perelló**, carries out daily operations and development in the different departments. After new additions to the team, by 2023 the executive structure has been well established. In some cases, such as special events or specific operations or activities, we rely on external professionals specialized in different fields.



Maria Francisca Perelló



**Jose Antonio Ruiz** Deputy Director



Eunate Gómez Head of Projects



Head of Communications



**Fani Ginard** Head of Strategic Partnerships

The Board of Trustees is the highest governing body of the Foundation. **Rafael Nadal** is the Founding Patron, **Ana María Parera** is President, and **Sebastián Nadal** is Vice President. **Juan José Almagro**, **Francisco de Bergia**, and **Ricardo de Diego**, three distinguished figures from the world of business who share the Foundation's philosophy and values of solidarity, complete the Board as Trustees.



**Rafael Nadal** Founding Patron



**Ana María Parera** President



**Sebastián Nadal** Vice President



**Juan José Almagro** Trustee



**Francisco de Bergia** Trustee



Ricardo de Diego

Teamwork and having a team of people you trust are the key to success".

### \_Mª FRANCISCA PERELLÓ

This last year, there has been great progress at the Rafa Nadal Foundation thanks to the work of the entire team; as Director General, I am very proud and happy.

**The Rafa Nadal Foundation Awards** were created, aimed primarily at promoting projects by non-profit organizations whose missions, although different from ours, are also very important.

This initiative has implied a huge effort for the whole team, but it has also brought a large dose of enthusiasm and a breath of fresh air, which has made the whole process very enjoyable. We hope that we can continue to celebrate the Awards for many years to come and thus continue to meet organizations that do wonderful work.

Moreover, we have invested a great deal of work in training all the teams in matters of **child safeguarding and protection**, something that we consider to be absolutely essential, and which we have successfully integrated in each one of our projects.

We will continue to learn about this subject and it will be a priority in all our initiatives.

Additionally, I would like to highlight **our partnership with UNESCO** within the Fit For Life framework in which we use sport in favor of health, education and equality, giving it the value it deserves as a tool for social transformation.

And last but not least, I want to bring to the fore the creation and implementation of **the new Play All project in Barcelona**, with which we provide support to children and young people in vulnerable neighborhoods through tennis training and education in values. It has been a successful first year, in which the number of beneficiaries has totaled 123 children, aged 6 to 16.

With all these milestones and with our five active projects in mind, we keep on working so that all our programs continue to be sustainable and to generate a truly transformational impact.

I would like to thank all the people who have shared this journey with us.

María Francisca Perelló









01\_Transformational Impact

### TRANSFORMATIONAL IMPACT

Every step we take at the Foundation carries the conviction that **our work will help those who are most vulnerable**. Behind each of our projects, there are human beings with life stories that drive us to **provide answers and look for solutions** to the different problems we address.

Hence, every single endeavor that we put forward is **based on the people** and our commitment to them. We strive to guarantee **equal opportunities** for all the groups of people we assist.

We generate transformational impact through our actions, projects, and programs, thus contributing to the Sustainable Development Goals (SDGs).

**Sport** and **education** are our cornerstones for transformation.

We create and co-design programs in Spain and India in collaboration with partners and other experts. Our work provides **inclusive access to education**, we move forward towards **reducing inequalities**, and we improve **good health and well-being** for all the people we assist..

Additionally, we aim at identifying the unique talent in each of them and give them all the help and support they need for their full **physical**, **psychological**, **and emotional development**.

The Foundation's projects in Spain and India directly contribute to meeting four of the 17 Sustainable Development Goals. These four crucial goals have become our **four great impact axes**.

#### SDG 3 – Health and Well-being:

Promoting regular exercise is at the core of all our projects. We encourage children and youth to have healthy habits, such as proper hygiene and nutrition, and we champion the physical, psychological, emotional, and social benefits that underlie sports practice.





#### SDG 4 – Quality Education:

As we understand it, quality education is not only academic; it also includes education in the values, physical, and emotional scopes—aspects that, by means of sport, are an integral part of all our projects.

#### SDG 10 – Reduced Inequalities:

We strive to offer equal opportunities to all our beneficiaries, regardless of their condition, thus contributing to their integration into society.





#### SDG 17 – Partnerships for the Goals:

Our working methodology has always relied on collaborators, partners, and other institutions with whom we can work together for a common goal and to maximize our reach.

# **PROJECTS**

### RAFA NADAL FOUNDATION CENTERS

The **Rafa Nadal Foundation Centers**, where the Education and Sports Project takes place, are located in vulnerable areas in **Palma, Valencia, and Madrid**. They cover neighborhoods that have a series of social and economic issues.

The project's direct beneficiaries are **boys, girls, and teenagers** aged 5-17, as well as their families, who are socially vulnerable and/or lack equal opportunities in terms of access to the means that could allow them to develop their full potential.

Our intervention model is based on **personalized, individual intervention, structured around three areas of intervention:** Sport, Education, and Psychosocial areas.

The Rafa Nadal Foundation Centers offer a comprehensive quality care that complements school training in a friendly environment led by a multidisciplinary team of qualified professionals that attends to the needs of children and their families from three areas of intervention—education, sport and psychosocial areas—aimed at generating impact on the people as well as on the local environment.

It is a complementary project to formal education that takes place in the afternoons throughout the school year. Moreover, additional support activities are offered during school vacation periods through our **Christmas, Easter, and Summer Schools.** 



### \_RNFC

#### **Education Area**

Socio-educational support is provided to minors, thus enabling socialization, cohabitation, and group cohesion, while guaranteeing equal opportunities regardless of origin, creed, ethnicity, etc..

#### **Sport Area**

We provide access to quality sports practice, encouraging physical activity as part of the children's daily routine, and favoring the acquisition of basic motor skills.

#### **Psychosocial Area**

This area helps to develop the social competence of minors and their families, enhancing resilience, and providing psychological and social care individually as well as in groups.

#### **Family Support**

We aim at getting families involved in fulfilling their parental responsibility through workshops and family conferences, raising awareness of the importance of their children's evolution.

#### **Basic Assistance**

It includes transversal care for minors, such as personal hygiene, access to medical check-ups, and daily nutritional intake with healthy snacks.





### \_RNFC PALMA

- La Soledat Nou Llevant Neighborhood
- 275 Beneficiaries
- 11 Professionals

### \_RNFC VALENCIA

- Natzaret Neighborhood
- 129 Beneficiaries
- 6 Professionals

# \_RNFC MADRID

- San Fermín Neighborhood
- 138 Beneficiaries
- 7 Professionals

### **\_2023 ACTIVITIES: RNFC**

At the Rafa Nadal Foundation Centers in Palma, Valencia, and Madrid, different scheduled and additional sports and educational activities took place throughout 2023:

\_Christmas, Easter and Summer Schools at each of the three RNFCs.

\_'Fallas' School at the RNFC in Valencia

\_Sports Week at each of the three RNFCs.

\_Clinic Madrid Urban Sport held at Caja Mágica - Madrid

\_Kia Clubhouse Experience at the Australian Open 2023

\_'Culture and Sports' workshop with the Real Madrid Foundation

























# PROJECTS

### NADAL EDUCATIONAL TENNIS SCHOOL

Through the **Nadal Educational & Tennis School** project we facilitate access to sport and quality complementary education for **boys, girls, and teenagers in a rural area of India that has very few resources**. We assist minors in the area regardless of their gender or the social group they belong to, hence promoting their personal growth, their freedom, and their independence.

In this school and training center, we offer **regular tennis classes and academic support in English and IT**, which are important subjects for the children's future.

Furthermore, looking after their health is crucial, which is why we have a **nutritional program that includes a balanced snack and regular medical check-ups** that enable us to detect potential needs and prevent illnesses.

After the situation brought about by the Covid-19, which had a devastating impact on India, the main objective of the 2021-2022 school year was to promote student attendance after the pandemic, to reinstate 100% of the activities encompassed in the project, and to help boys and girls to recover their academic performance, which had been negatively impacted by the suspension of school classes.



# \_NETS

#### **Tennis**

Quality tennis training is provided, aimed at guaranteeing equal opportunities between boys and girls from different social backgrounds. Thanks to sport, they learn values such as hard work, fellowship, and overcoming obstacles, among many others. The methodology used is 'Play and Stay' by the ITF (International Tennis Federation), in which the equipment—balls, racquets, and courts—are adapted to each age group, allowing the players to develop progressively.

#### **English and IT**

The purpose is to make children competent communicators in English, as well as digitally competent users of the Internet, consequently favoring their access to future training and employment opportunities that they set out to accomplish. Both subjects are based on a very practical methodology, making the students leading actors in their own learning.

#### **Nutrition**

Ensuring that boys and girls receive balanced nutrition to strengthen their immune system—even more so in times of pandemics—is paramount for us at NETS.

#### **Families**

We hold meetings with the children's families every six months, with the aim of involving them in the care and monitoring of their children, as well as engaging them in the project, where their loyalty is greatly appreciated. The center is a space where they can share experiences and concerns, and where they can count on a team of experts who give them help and guidance.

#### Medical check-ups

The children regularly undergo two medical check-ups in the interest of their general health, to identify specific potential healthcare needs, and as a preventive measure.





# \_NETS

- Anantapur, India
- 205 Beneficiaries
- 15 Professionals

### WHEELCHAIR TENNIS

After 12 years of activity at the NETS project, a time in which the school has grown and progressed, we decided to **go a step further and incorporate a new activity** dedicated to boys and girls with motor disabilities, a **new project** carried out at the NETS facilities.

Last year, we intended to integrate **children with and without disabilities**, giving them a platform where they can develop and achieve greater goals. The Rafa Nadal Foundation is committed to **promoting adapted sports** through customized **wheelchair tennis** training for boys and girls with motor disabilities.

People with disabilities are one of the most excluded groups in Indian society, where they do not have access to the most fundamental rights. This is evidenced in their low literacy and employment rates, in addition to the social stigma they endure.

The objective of the **adapted wheelchair tennis project** is to **further the promotion of sport as an essential tool to combat discrimination**, promote equality and tolerance, and achieve the social integration of children with motor disabilities. The continued training of these boys and girls will **improve their physical**, **intellectual**, **emotional**, **and social development**.

In its second year, the project welcomed 11 children aged 11-16.

# **2023 ACTIVITIES: NETS**

Throughout 2023, different educational and sports activities took place at the NETS (Nadal Educational Tennis School) within the regular program of the project. A few additional activities were held during special dates:

#### Usual activities adapted to the current social and sanitary conditions:

- \_Tennis dissemination program
- \_Friendly matches
- \_International Day of Persons with Disabilities
- \_National Sports Day
- \_Sunday matches
- Qualification matches
- \_Family gatherings
- \_Youth empowerment program

#### **Special Activities:**

- \_Anantapur Tennis Festival
- \_Summer Camp
- \_NETS 12th Anniversary







**Men a project is sustainable and** maintained over time, its mid and long-term results are real".

















### **MORE THAN TENNIS**

The **More than Tennis** project arises from the need to bring tennis closer to people with intellectual disabilities in order to improve their quality of life. The beneficiaries are **people with intellectual or developmental disabilities** interested in learning the sport.

The program goes beyond improving psychomotor skills, such as **dexterity or coordination**; the athletes who participate in the program learn necessary values such as **effort and perseverance**, develop healthy habits, and **foster a feeling of belonging** and integration within a group.

More than Tennis provides an environment where athletes can make friends, have fun, learn by playing, share experiences, become better every day, and boost their self-esteem.

We also promote the practice of **unified tennis among people with and without intellectual disabilities**. This modality gets people with disabilities to make decisions during the game, making them an active part of the game, just as much as their partner.



### \_SCHOOLS

**ANDALUSIA** 

ARAGON

**ASTURIAS** 

**BALEARIC ISLANDS** 

CASTILE AND LEÓN

CASTILE-LA MANCHA (NEW - SINCE 2022)

CATALONIA

GALICIA

**MADRID** 

**MURCIA** 

VALENCIAN COMMUNITY



**25 SCHOOLS IN 11 SPANISH REGIONS** 

# \_COMPETITION

Special Olympics Spain promotes the participation of More than Tennis athletes in international events to which we are invited. In the 2021-2022 academic year, we participated in the Special Olympics Berlin 2022 National Games, which took place in the German capital from the 19th to the 24th of June, 2022.

The Spanish delegation, made up of 20 athletes, welcomed coaches, delegates, tennis players and unified tennis athletes from the Manacor school (More than Tennis school in the Balearic Islands).





# \_MTT

- Spain
- 379 Beneficiaries
- 48 Professionals

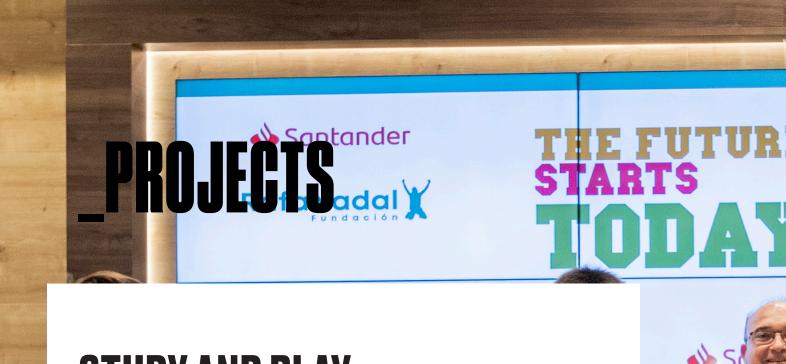
### \_NATIONAL TOURNAMENT

Regular tennis training is complemented by the annual event More than Tennis National Tournament, which welcomes participants from all the tennis schools in the project.

During three days, the athletes socialize with their teammates as well as with sportspeople from other schools that take part in the event in the premises of the Rafa Nadal Academy by Movistar in Manacor.

The event is sponsored by Banco Santander.

The athletes who participate in the program internalize positive attitudes and reinforce the feeling of belonging and their integration into society."



### **STUDY AND PLAY**

Study & Play is a scholarship program aimed at young students who are also talented athletes. We offer them the necessary tools to develop their potential to the fullest, opening doors to new, future opportunities.

The project allows the beneficiaries to **combine professional sport practice** (regular training and competitions) **with college education in the United States.** The Rafa Nadal Foundation supports their access to this opportunity, offering them financial aid in the form of a scholarship.

In 2023 we awarded a total of 30 scholarships.







# \_S&P

- USA
- 30 Beneficiaries
- 15 girls and 15 boys

#### **Sports Scholarships**

- 4 Athletics
- 4 Soccer
- 22 Tennis

# \_FUNDING

In 2023, through the Study & Play project we have obtained:

- I- €86,700 in funding
- 2- \$111,800 in financial aid
- 3- College scholarships worth over \$400,000

# **PROJECTS**

### **PLAY ALL**

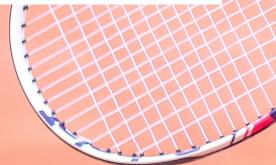
The **Play All projec**t was born from the need to offer vulnerable boys and girls access to tennis practice.

The main goal of this new project—carried out thanks to our partnership with **Nike** and the collaboration of the **Barcelona Tennis Foundation**—is to provide support to the minors through regular tennis training and to use this sport as a tool for transmitting four positive values: **sportsmanship, commitment, fellowship, and effort.** 

The groups that the Play All Project addresses are in vulnerable areas of the city of Barcelona.

The project is located in neighborhoods that have a series of social issues related to deteriorating infrastructure, low-income families, and the increase of immigrant population that faces a great lack of access to standardized resources such as sport...

The direct beneficiaries of the Play All project are socially vulnerable boys, girls, and teenagers aged 6-16.





# \_PLAY ALL

We work to provide access to tennis to those minors who otherwise would hardly be able to practice this sport.

Through training, we work together with the beneficiaries on four important values both on and off the court.

- Sportsmanship
- Commitment
- Fellowship
- Effort

#### Methodology:

- 1- Sport as an educational tool
- 2- Beneficiaries in the learning center
- 3- Favorable and safe environment
- 4- Implementation of varied teaching methods and methodologies
- 5- Inclusive vision: individualization, integration, and normalization
- 6- Gender approach
- 7- Competition
- 8- Sports technician role





# \_La Marina

- 25 Beneficiaries
- 2 Professionals

# \_El Raval

- 15 Beneficiaries
- 2 Professionals

# \_El Carmel

- 15 Beneficiaries
- 2 Professionals

# \_Vall d'Hebrón

- 35 Beneficiaries
- 4 Professionals

# \_PARTNERSHIPS

Today, the world is more interconnected than ever, which can bring significant advantages and benefits to help improve access to technology, share knowledge, and help vulnerable people to reach their full potential.

At the Rafa Nadal Foundation, we believe that by **joining the efforts of individuals, companies, and governments**, we pave the way for achieving the **SDGs** and a more equal world.

Companies provide us with the opportunity to reach new audiences, increase fundraising for programs, and exponentially expand our reach in terms of awareness.

In the pursuit of our mission as well as in our day-to-day work, we use the **SDGs' framework as a backdrop**, focusing our daily activities with key stakeholders on achieving the following objectives:

Health and Well-being, Quality Education, Reduced Inequalities, and Partnerships for the Goals.

In recent years, we have fine-tuned our partnerships model, moving from a transactional model based on economic transfer towards a more transformative model in which, in addition to securing funds to sustain our projects, the impact each alliance can have on our beneficiaries and our organization is paramount.

Therefore, over the past year, in addition to inspiring us beyond our daily activities, our allied companies have allowed us to connect with new audiences and use new channels to raise awareness among stakeholders about the importance of sport and education as tools for social transformation.







#### KIA CLUBHOUSE EXPERIENCE

Thanks to our partner Kia, the boys and girls from the Rafa Nadal Foundation had the chance to enjoy a wonderful experience in Melbourne on the occasion of the Australian Open.

The Kia Clubhouse Experience is a global initiative that aims at bringing tennis closer to all children, providing them with the opportunity to enjoy various sports and cultural activities related to the city where the experience takes place. In this case, it was Melbourne during the Australian Open Grand Slam.

Eighteen fortunate children, including twelve vulnerable minors from our projects in the Rafa Nadal Foundation Centers in Palma and Valencia, and six children from the NETS project in India, had the opportunity to embark on this unforgettable adventure. The experience involved a week-long trip to Melbourne, where they enjoyed the most European city in Australia, its landscape, flora and fauna, gastronomy, and the experience of living together. They enjoyed five intense days of age-appropriate activities in a journey that undoubtedly was a turning point in their lives. For many of them, it was the first time they left their hometown, took a plane, stayed in a hotel, and stepped out of their familiar environment. We believe that this kind of experience goes beyond the impact of our program on their daily lives and inspires them to dream of the best possible future.

### **EUROS FROM YOUR PAYCHECK**

This year we have been one of the five winning projects in the XV edition of Euros from your Paycheck. This is a charitable initiative by Banco Santander, where the bank's employees in Spain choose 5 social projects and, for a whole year, donate a monthly amount from their paycheck. In the previous edition, our Rafa Nadal Foundation Centers project, specifically the center located in the city of Valencia, was one of the winning projects. This call, in addition to providing a significant amount of money for the project's sustainability, allowed us to showcase our work to all the bank employees—besides taking care of the awards ceremony, the bank undertakes the task of internally sharing audiovisual material of all the winning projects among its more than 200,000 employees in Spain, thus opening the door to new audiences and potential stakeholders.





### MINEPS VII

Another partnership we would like to highlight for its innovative nature is the one we have with UNESCO, which has invited us to participate in MINEPS VII (Seventh International Conference of Ministers and Senior Officials Responsible for Physical Education and Sport). The event, which took place in Baku, brought together governments, intergovernmental organizations, the sports movement, academia, and specialized NGOs to discuss and shape new policies promoting education and sports as strengthening tools for more inclusive, peaceful, and resilient cities. As a strategic partner of UNESCO and due to its prominent leadership in the Fit for Life program, the Rafa Nadal Foundation had the opportunity to participate in roundtable discussions, debates, and activities during the conference, in addition to reaffirming its commitment by endorsing the Fit for Life Baku Alliance. This participation marks a significant milestone in our ongoing commitment to use sports and education to make a positive impact on society by fostering meaningful change in the lives of young people, especially those in vulnerable situations

# **\_CHARITY EVENTS**



### **ROBINSON CLASSIC GOLF TOURNAMENT**

We hosted, once again and for the 8th time, the Robinson Classic golf charity tournament. The funds raised are allocated to the Foundation's projects. In this edition, we successfully raised €117,000, contributing to a total of over €350,000 raised in recent years.



### RAFA NADAL TOUR BY SANTANDER



This year marks the **tenth edition of the Rafa Nadal Tour by Santander**, a charitable youth tennis circuit benefiting the Rafa Nadal Foundation. Over 500 boys and girls from 12 different nationalities take part in each stage, giving the circuit an international and unique character.

In this special edition, thanks to the tournament sponsors, in addition to the usual activities and values-fostering dynamics— which are essential for personal and sport development, making the tournament more than just a competition—special sponsor activities were carried out at each stage during the tenth edition. The activities, designed with the participants, their families, companions, and partners from various clubs in mind, made the 10th Rafa Nadal Tour a unique sports event.

What characterizes the **Rafa Nadal Tour** is its commitment to promoting positive behaviors and attitudes in sports practice.

"The idea is not to create just one more circuit but a circuit with something more."

It is thanks to the continuous support from tournament sponsors that the Rafa Nadal Tour has been celebrated for the last 10 years.

This year, Maui Gym has joined the ranks of sponsors, and is now alongside Banco Santander—the main event sponsor—and official tournament sponsors: Kia, Nike, Babolat, Cantabria Labs, and Icon Sports.



**03\_Transparency** 

# TRANSPARENCY

Throughout 2023, the Foundation **expanded policies regarding transparency and good governance**, therefore consolidating best management practices that meet the requisites and fundamental characteristics that govern third sector organizations and to which the Foundation is committed.

All the relevant information regarding our commitment to transparency and good governance has been published on our website, for instance, the **Foundation's Annual Reports, Bylaws, Governing Body, Code of Ethics, and Financial Investment Policy.** 

We continue to develop and uphold the **Child Safeguarding Policy**, which was approved by the Board of Trustees in 2021 and published on the Foundation's website. We have thus consolidated **best practices in matters of child protection**, staying ahead of the **Spanish Organic Law 8/2021 (4th of June) concerning the comprehensive protection of children and youngsters against violence.** 

This policy must be abided by everyone and at all levels in the Foundation, from the trustees to the technical team and all members in between, including donors, collaborators, beneficiaries, and each and every person who goes into the facilities or spaces in which the projects or activities of the Foundation take place.

The policy contains the **governing values and principles**, as well as the procedure to follow in order to comply with our commitment to child protection.

Regarding the **Audits of the Rafa Nadal Foundation Accounts**, we continue, as we do every year, to trust an independent external expert; in 2023, it was the consulting firm **EUDITA**. The full audited Annual Accounts can be found on the Foundation's website.

Our work is supervised by the **Foundations Protectorate**, entrusted with overseeing the legality of all the activities and actions implemented.



## VISIBILIDAD

#### **RAFA NADAL FOUNDATION AWARDS**

The awards ceremony of the **Rafa Nadal Foundation Awards**, held at the Es Baluard Museum of Modern Art in Palma, brought together representatives from the third sector, prominent figures from the business world, and friends of the Rafa Nadal Foundation to celebrate these inaugural awards in a remarkable setting. The ceremony became a **widely covered media event**, providing additional recognition and visibility for the participating organizations that had the chance to share and showcase their work to a significant business community.

This initiative holds a special place for everyone at the Foundation, as it enables us to respond objectively and rigorously to all aid requests received throughout the year thanks to the support and technical secretarial services of the **Lealtad Foundation** during the entire application process. Following the success of the first call, which received over **250 applications**, we have opened the second call.





#### **MORE THAN TENNIS STUDY**

We celebrated the presentation of the preliminary results from the More Than Tennis Study carried out in collaboration with the University of Navarra. The study's objective is to answer questions related to the physical, social, and psychological well-being of athletes with intellectual disabilities.





### THE RAFA NADAL FOUNDATION SIGNS AN AGREEMENT WITH UNESCO ON THE INTERNATIONAL DAY OF SPORT FOR DEVELOPMENT AND PEACE

The Rafa Nadal Foundation and UNESCO publicly announced their commitment to promote sport as a tool for social transformation.

The Foundation decided to join forces with UNESCO through the Fit for Life project, a sports-based flagship initiative designed to accelerate recovery from COVID-19, support the development of inclusive policies, and enhance the well-being of young people worldwide.

By strengthening cross-sectoral cooperation, increasing participation in sport, and documenting the impact of the intervention, Fit for Life will foster systemic and behavioral change, essential for promoting social cohesion.

Within the framework of this commitment, Gabriela Ramos, Assistant Director-General for Social and Human Sciences at UNESCO, and María Francisca Perelló, Director General of the Rafa Nadal Foundation, signed a letter of intent. This signifies the joint effort of both entities to work together, leveraging sports to create a better world.

The announcement entailed significant visibility for the Foundation in national and international media, along with considerable engagement on social media, particularly on LinkedIn.



### \_RAFAEL NADAL

This past year has been filled with personal and professional challenges, changes, and important decisions for me.

However, it has also been a year in which the Rafa Nadal Foundation has continued to grow and support vulnerable children and youth through its five ongoing projects.

We are still convinced of the transformative power of sport, its ability to help people, and its outstanding value for the personal development of boys and girls.

Sport changes lives, offers opportunities, improves physical and emotional health, and contributes holistically to the well-being of each individual.

At the foundation, we aim at promoting physical activity and a healthy lifestyle among the more than 1,300 minors and young people we assist each year, providing them with safe spaces to be and come to be.

Moreover, we strive to positively impact their families, thereby improving their quality of life.

In this significant year of new projects and initiatives, such as the Play All program and the launch of the Rafa Nadal Foundation Awards, we continue working to support more people.

We are grateful to all our partners and allies who make our sustained growth possible. And, naturally, I would like to thank our team of professionals who take on their day-to-day with rigor and commitment.

### **Rafael Nadal**

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